

Take a Guided Tour of Gyoda the City of Japan Heritage and Tabi Socks Wearing Gyoda Tabi

For a Closer Look at the History and Culture of Japan's Traditional Footwear
Among Japanese-Style Attire

Participation Benefit
All participants will receive
a tour-exclusive
Isami Tabi label sticker
as a gift!



Recommended Points

Experience Walking Around the City Wearing Gyoda Tabi

Participants in the tour can choose a pair of their favorite Gyoda tabi (traditional Japanese socks) as well as a pair of zori or setta (leather-soled sandals) and actually wear them while walking around the city of tabi warehouses.

※In addition, the participants can take their chosen Gyoda tabi home



A Guide and the Tabi Socks Factory Staff Will Show You Around

A tour guide with a thorough knowledge of the area will take you on a tour of the tabi warehouses and other Japan Heritage sites. At Isami Corporation's tabi factory, the staff will explain the company's history and the tabi production process.



Experience Gyoda's Food Culture Too

Zeri Furai or soy pulp croquette is a snack food that was once very popular among the workers in the tabi factories, and even today it remains a local dish with deep roots in Gyoda City.



Feast on Saitama's Famous Jumangoku Manju as a Souvenir

The tour includes a souvenir in the form of one of Saitama Prefecture's most famous confections, a steamed bun called a Jumangoku Manju, which is known for the local TV commerciale saying "being so delicious, it's too delicious." One Jumangoku Manju will be presented to each participant.



Gyoda Hachiman Shrine, the Birthplace of Gyoda Hanachozu, Where You Can Appreciate Floating Flowers

Beginning in April 2020, during the COVID-19 pandemic, Gyoda Hachiman Shrine began presenting Gyoda Hanachozu (literally, "flowers floating in a basin") as an extraordinary flower-viewing experience "to provide healing to those who visit the shrine."



Itinerary

13:00

Gather at the Tourist Product Center Buratto ♪ Gyoda

- ◆ At the Tourist Product Center Buratto ♪ Gyoda, choose your favorite Gyoda tabi and a pair of setta or zori. Then, after hearing an explanation of the history of Gyoda tabi, begin walking around the town.
- ◆ Taste a Zeri Furai, a snack with close links to the tabi industry, at Chujirogyura Warehouse.
- ◆ Shop at Jumangoku Fukusaya Gyoda Main Store (+ one Jumangoku Manju—the famous Saitama steamed bun confection).
- ◆ Visit Gyoda Hachiman Shrine, the birthplace of Gyoda Hanachozu (flowers floating in a basin) to view the flower arrangements.
- ◆ Tour the exterior of the Isami Corporation School Factory, the setting of the TBS drama RIKUOH.
- ◆ Tour the Isami Corporation's tabi factory (and receive an explanation of the Gyoda tabi production process by the factory staff).

16:00

Return to the Tourist Product Center Buratto ♪ Gyoda

2025

Feb.5 Wed., Mar.5 Wed., Apr.9 Wed., May.7 Wed., Jun.11 Wed.

Capacity

15 participants per session (minimum 2 participants required)

Tour price

7,000 yen per person

Gathering place and time

Tourist Product Center Buratto ♪ Gyoda at 13:00

※The tour price includes a guide fee, Gyoda tabi purchase, setta or zori rental, and insurance.



日本遺産
JAPAN HERITAGE



江戸街道プロジェクト

Inquiries and applications

Gyoda City Tourism Association Opening hours/ 9:30~18:00

☎ 048-577-8442

Gyoda Tabi no Techo

Search



Cooperation

Gyoda City

✉ syoko@gyoda-kankoukyoukai.jp <https://gyoda-kankoukyoukai.jp/tourshop/>

Agent-Organized Tour Terms and Conditions (excerpt) ※Please be sure to read.

[1] The Agent-Organized Tour Agreement

1.The planning, solicitation and implementation of this tour are conducted by the Gyoda Omotenashi Tourist Bureau (hereinafter referred to as “the Bureau”), and customers who participate in the tour shall enter into an Agent-Organized Tour Agreement (hereinafter referred to as “the Tour Agreement”) with the Bureau.

2.The contents and conditions of the Tour Agreement shall be in accordance with the advertisements, brochures, these Terms and Conditions, the Final Tour Itinerary to be provided to participants before the start of the tour, and the general terms and conditions of the travel agency as stipulated in the Tour Agreement. In addition, please note that unless participants are notified by the Bureau, the confirmed information in the Final Tour Itinerary will be deemed to be the same as the information contained in the pamphlet.

[2] Items included in the tour price

1.Fares and charges for transportation (the travel class may vary depending on the course; standard seating will be provided unless otherwise specified), accommodation, meals, sightseeing (admission, sightseeing, guided tours, etc.), consumption tax and other taxes, service charges, airport facility charges, etc., as specified in the Final Tour Itinerary.

2.For courses accompanied by a tour conductor, the tour conductor's expenses and gratuities necessary for group activities are included in the above tour price.

3.Other expenses clearly indicated in the pamphlet as “included in the tour price”

The portion of the tour price in respect of the items included in 1 ~ 3 above will not be refunded even if you do not use a portion of the services for reasons of personal convenience.

[3] Items not included in the tour price

Other items are not included in the tour price except for those in Paragraph 2 above. Some examples are as follows.

1.Excess baggage charges (for baggage items in excess of the specified maximum weight, volume, and number of baggage items).

2.Charges for expenses of a personal nature such as for laundry/cleaning, telegrams, telephone calls, additional food and beverages, as well as taxes and service charges applied to these expenses.

3.Admission fees and transportation charges for places and sections of the Final Tour Itinerary that are marked as “free activities,” “free tours,” “additional charge,” “at the customer's expense,” etc.

4.Charges for optional tours (excursions with additional charges) that may be taken by those who wish to participate in them.

5.Any other additional charges not included in the Final Tour Itinerary (entrance fees, meals, transportation, etc.) that arise at the customer's own request.

6.Transportation and accommodation charges incurred in the course of traveling between the participant's home and the tour's start and end point(s).

[4] Changes to the contents of the Tour Agreement

Even after the conclusion of the Tour Agreement, in the event of natural disaster, war, riot, suspension of services provided by transportation or accommodation providers, orders from government agencies, provision of transportation services that are not in accordance with the original operation plan, or other circumstances beyond the Bureau's control, the Bureau may, when it deems this to be essential in order to ensure the safe and smooth conduct of the tour, promptly make any changes in the Final Tour Itinerary, the contents of the travel services, or other contents of the Tour Agreement by providing customers with a prior explanation of the reasons why any relevant changes are unavoidable and the causal relationship between the relevant circumstances and the changes made. However, in cases of emergency, when it is not possible to provide a prior explanation, the Bureau will provide an explanation after the change has been made.

[5] Cancellation of the Tour Agreement by the customer

(1) Before the tour starts

1.The customer may cancel the Tour Agreement at any time by paying the cancellation fee specified in the table below. The Tour Agreement cancellation dates in the table refer to the date on which the customer gives notification of their intention to cancel their participation during business hours on a given business day at the sales office where the original application was made.

2.If the departure date, course, accommodation, etc., are changed at the customer's convenience, the cancellation fee referred to in Paragraph 1. of this section shall be applied to the full price of tour.

(Table) Cancellation fees ※In the case of a one-day tour

Calculated retroactively from the day before the start of the tour	Cancellation fee (per person)
Cancellation 10 to 8 days before the tour	20% of the tour price
Cancellation 7 to 2 days before the tour	30% of the tour price
Cancellation on the day before the tour	40% of the tour price
Cancellation on the day of the tour (before the meet-up time)	50% of the tour price
Cancellation after the tour starts, or in case of a no-show	100% of the tour price

(2) After the tour starts

1. If the customer cancels the Tour Agreement in the middle of the tour or leaves the tour at their own convenience after the tour has started, the customer shall be deemed to have waived their rights and no refund will be made.

2. If the customer is unable to receive the tour services in accordance with the Final Tour Itinerary due to reasons not attributable to the customer, the customer may cancel the Tour Agreement relating to the portion of the tour services that they are unable to receive without paying a cancellation fee.

In such a case, the Bureau will refund the customer the amount of the tour price corresponding to the portion of the tour services that the customer is no longer able to receive, minus the amount of cancellation fees, penalty fees, and other expenses already paid or due to be paid for the relevant portion of the services (limited to cases where the reason is not attributable to the Bureau).

[6] Cancellation of the Tour Agreement by the Bureau

(1) Before the tour starts

The Bureau may cancel the Tour Agreement before the tour starts in the following cases, upon explaining the reasons to the customer.

・When it becomes clear that the customer does not meet one or more of the conditions for participation in the tour, with respect to gender, age, qualifications, skills, etc., that the Bureau has clearly specified in advance.

・When the customer is deemed unable to endure the tour due to illness, the absence of a necessary caregiver, or other reasons.

・When the customer is deemed likely to cause inconvenience to other participants on the tour or likely to interfere with the smooth operation of the tour.

・When the customer makes a demand that exceeds what is deemed reasonable with regard to the contents of the Tour Agreement.

・When the number of customers does not reach the minimum number of participants required for the tour as stated in the pamphlet.

In the above cases, the Bureau will notify the customer of the cancellation at least three days in advance of the start of the tour.

・When the conditions of the tour as specified in advance by the Bureau cannot be or are highly likely to be fulfilled, as in the case of insufficient snowfall with regard to a skiing trip.

・If, in the event of natural disaster, war, riot, suspension of travel services provided by transportation or accommodation providers, orders from government agencies, or other circumstances beyond the Bureau's control, it becomes impossible or highly unlikely for the tour to be conducted safely and smoothly according to the Final Tour Itinerary described in the Tour Agreement, the tour will be canceled.

(2) After the tour starts

In the following cases, the Bureau may cancel a portion of the Tour Agreement even after the tour has started.

・When the customer is unable to continue the tour due to illness, the absence of a necessary caregiver, or other reasons.

・When the customer refuses to comply with the instructions of the Bureau as conveyed by the tour conductor or other persons in the interests of the safe and smooth operation of the tour, or when the customer disrupts the orderly conduct of group activities by assaulting or threatening such persons or other participants in the tour group, thereby impeding the safe and smooth operation of the said tour.

・In the event that it becomes impossible to continue the tour due to natural disaster, war, riot, suspension of travel services provided by transportation or accommodation providers, orders from government agencies, or other circumstances beyond the Japan Association of Travel Agents' control.

The aforementioned tour will be executed in accordance with the Guidelines for COVID-19 Response in the Travel Industry announced by the Japan Association of Travel Agents (JATA).

- Please wear a mask. ●Please cooperate with temperature checks. ●Please cooperate by disinfecting your hands.
- Please let the guide know if you are feeling unwell. ●Please keep quiet.

[Application method] Please fill in the required information and send it to the Association via the website (Gyoda Tabi no Techo) or via email. Please be sure to include the following information when submitting your application by email.

① Date of participation ② Language ③ Shoe size ④ Number of participants ⑤ Name, address, contact information (mobile phone number), gender, and date of birth of the representative ⑥ Name, gender, and date of birth of each accompanying person



GYODA
行田おもてなし観光局

2-1-8 Oshi, Gyoda City, Saitama Prefecture 361-0077, JAPAN
Comprehensive certified travel supervisor Norikazu Tomiyama

Business hours 9:30~18:00
(Closed during the year-end and New Year holidays)

【Travel planning and execution】

Saitama Prefecture Governor-Registered Travel Agency, Region No. 1271

General Incorporated Association
Gyoda City Tourism Association



048-577-8442

FAX 048-577-6143

HP <https://www.gyoda-kankoukyoukai.jp>



●We will provide those who express an interest in joining a tour with a document explaining the detailed terms and conditions governing the tour. Please confirm the detailed travel conditions before applying for the tour. (The present advertisement constitutes part of the “Description of Transaction Conditions” as stipulated in Article 12-4 of the Travel Agency Act.)
※All images are for illustrative purposes only.※ If a bus is used, it may be a small or medium-sized bus.※To ensure that participants can take part in the tour with peace of mind, we recommend that they purchase their own travel insurance.